

STUDIOCANAL reinforces its TV series activity

Paris, France, 10 March – For the past 3 years, STUDIOCANAL has been actively developing the company's production of international and local TV series, strengthening its status as a European leader in content. To support this development, STUDIOCANAL is splitting distribution from production for its TV business unit.

A reinforced sales and marketing team will operate under the STUDIOCANAL banner. It will be headed by the newly appointed EVP Sales and marketing for TV series, Katrina Neylon. Katrina Neylon has a strong experience of the TV business spending most of her career in two major studios (Twentieth Century Fox International Television and Disney ABC International Television). Before joining STUDIOCANAL she was SVP of Sales at Shine International. She will report to Rodolphe Buet, President International Marketing and Distribution. She will join STUDIOCANAL on May 18th.

Production will be the domain of the in-house production labels, including Tandem Productions, Red Production Company, SAM and other third party partners. Rola Bauer and Nicola Shindler are reporting to Romain Bessi STUDIOCANAL COO.

STUDIOCANAL Chairman & CEO Olivier Courson said, "This move is a step forward in developing our TV series activity both in production and distribution. This is also a real strategic and ambitious move for Tandem to further develop and produce more international content with European and US partners."

Tandem Productions CEO Rola Bauer said, "This is the next strategic step in sharpening Tandem's focus on production and enabling us to increase our output"

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For more information contact: Sophie KOPACZYNSKI, + 33 1 71 25 19 20

Editor's note: In January 2012, STUDIOCANAL took a majority stake in Tandem, one of the leading European companies for international primetime event TV productions, and worldwide distribution of quality television programs (SPOTLESS, CROSSING LINES, PILLARS OF THE EARTH, WORLD WITHOUT END...).

In December 2013, STUDIOCANAL took, as well, a majority stake in RED Production Company, British producers of high-standard TV series (QUEER AS FOLK, LAST TANGO IN HALIFAX, HAPPY VALLEY...)

In May 2014, STUDIOCANAL, the writers and creators Søren Sveistrup and Adam Price, and producer & CEO Meta Louise Foldager, launched a new production company: SAM Productions to work with the strongest Scandinavian creative talents and produce TV-series for the international market.